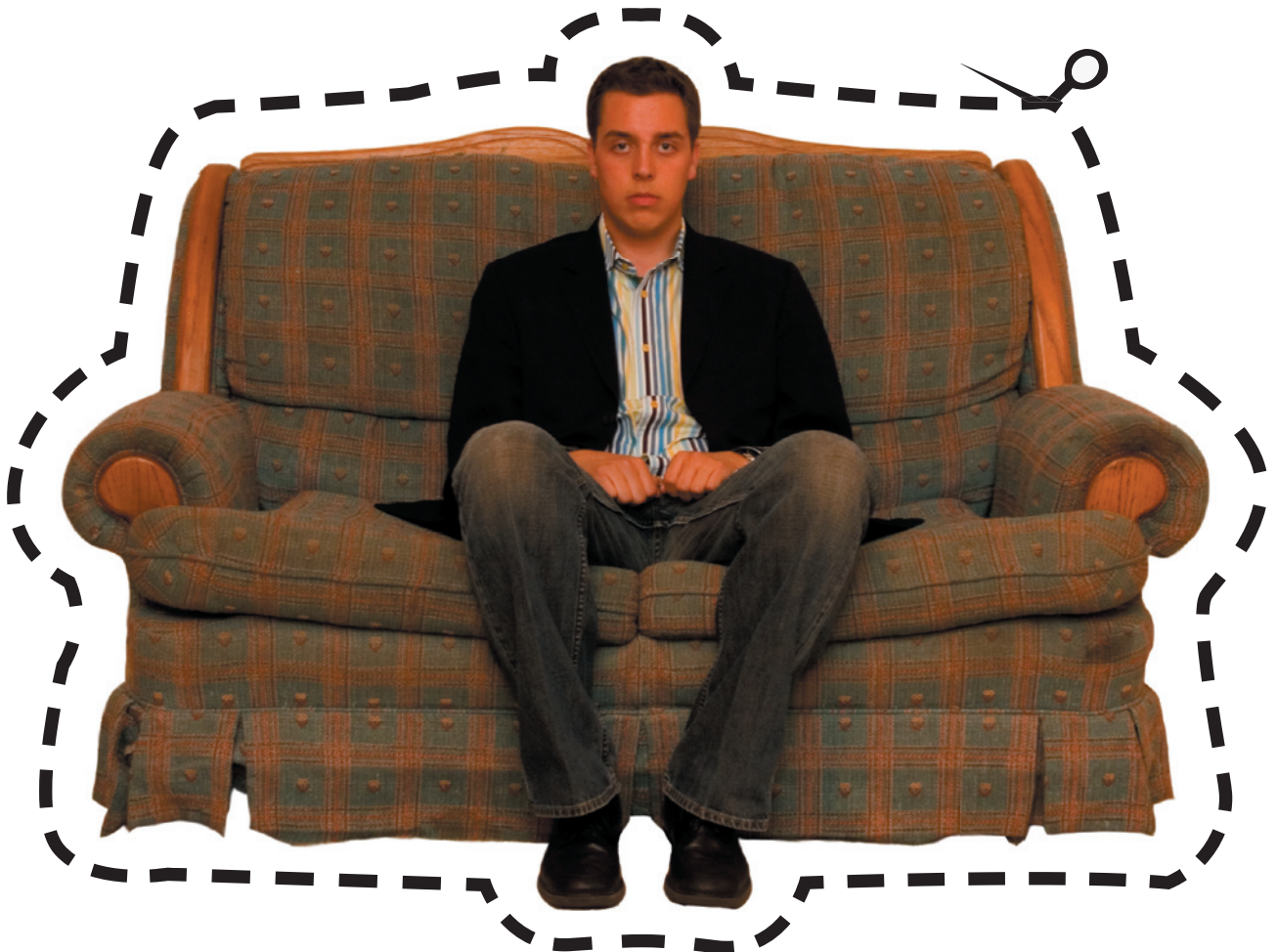


SAVE WILLIAM COUCH

This is your opportunity to save William Couch. Print this flyer, cut out William below, and put him somewhere he belongs. Or, if you're feeling subversive (Martin), put him in more places he doesn't belong, like Holland. Take a picture of where ever you place him, upload it to [Flickr](#), titling it 'Saved' or 'Stranded' depending on the context, and add the tag **savewilliamcouch**. If you don't have a Flickr account, make one or simply email the photo to saveme@williamcouch.com. Get creative; place him in your newsrooms, in some big city or on your Mac. If you submit a photo, it will appear at SND Orlando, so get those shutters clicking.*

1. PRINT THIS FLYER.
2. CUT OUT WILLIAM BELOW.
3. HOLD HIM UP AGAINST SOME BACKDROP OR SET HIM SOMEWHERE HE BELONGS (OR DOESN'T).
4. TAKE A PHOTO, AND UPLOAD TO FLICKR OR EMAIL IT (SEE DETAILS).
5. GET GOOD KARMA.



See the submissions @ [flickr.com/photos/tags/savewilliamcouch/](https://www.flickr.com/photos/tags/savewilliamcouch/)

*In case you were thinking, "Hey, isn't this like that Flickr Colour Contest?" then you hit the nail on the head for my inspiration.